

@Home In Adams County Work Plan

Strategic Imperative #1: Create a Sustainable Affordable Housing Coalition

Goal # 1 Establish a Fiduciary Agent and Governance Structure

Goal # 2 Secure Initial Funding Commitments for Three Years

Goal # 3 Hire a Staff Person to Coordinate the Initiatives

Objective 3.1 Recruit a staff person to coordinate the initiatives, build relationships with partners, recruit members for Coalition.

Goal # 4 Recruit 100+ People to be Members of the Coalition

Objective 4.1 Recruit at least 10 members of the business community per year for three years (30 total) to participate as members of the Coalition.

Objective 4.2 Recruit at least 10 members of the not-for-profit community per year for three years (30 total) to participate as members of the Coalition.

Objective 4.3 Recruit at least 5 government officials per year for three years (15 total) to participate as members of the Coalition.

Objective 4.4 Recruit at least 8 representatives of the faith-based community per year for three years (25 total) to participate as members of the Coalition.

Objective 4.5 Recruit at least 8 representatives of the community at large per year for three years (25 total) to participate as members of the Coalition.

Objective 4.6 Establish an Affordable Housing Work Group

Objective 4.7 Establish a Transportation Work Group (or identify if the county transportation work group can be utilized for these purposes)

Objective 4.8 Establish a Livable Wage Employment Work Group or identify if an existing group can do this.

Objective 4.9 Establish a Marketing and Outreach Work Group

Strategic Imperative #2 Increase the Accessibility of Housing Options

Goal # 5 Increase the Level of Community Awareness

Objective 5.1 Annually conduct an Adams County Affordable Housing Summit and invite the community to participate in education and workshops.

Objective 5.2 Develop an awareness campaign targeted to the business community.

Objective 5.3 Develop an awareness campaign targeted to government officials.

Objective 5.4 Develop an awareness campaign targeted to the general community.

Goal # 6 Support Affordable Housing Initiatives Underway or Being Planned

Objective 6.1 On a regular basis advocate for affordable housing initiatives that are currently underway or being planned.

Objective 6.2 Advocate for organizations that support residents in responsible home ownership.

Goal # 7 Establish Mechanisms to Encourage Private Public Partnerships

Objective 7.1 *Explore the feasibility of establishing a funding mechanism to allow investors to partner with the public sector to develop and own affordable housing units.*

Objective 7.2 *Explore the feasibility of establishing a funding mechanism to allow employers to develop and own affordable housing units.*

Strategic Imperative # 3: Increase Transportation Options

Goal # 8 Create Awareness for Expanded Public Transportation

Objective 8.1 *Working with rabbittransit, create an awareness campaign targeted to employers explaining the benefits of public transportation and the process necessary to secure funding.*

Objective 8.2 *Working with rabbittransit, create an awareness campaign targeted to elected and appointed government officials explaining the benefits of public transportation and the process necessary to secure funding.*

Objective 8.3 *Working with rabbittransit, create an awareness campaign targeted to the community explaining the benefits of public transportation and the process necessary to secure funding.*

Goal # 9 Create Mechanisms to Support a Private Public Partnership for Transportation Needs

Objective 9.1 *Explore the feasibility of establishing a funding mechanism to allow investors to partner with the public sector to create and own transportation providers.*

Objective 9.2 *Vet and endorse as appropriate, private transportation companies that provide services at or below market rates.*

Goal # 10 Encourage and Promote Public Transportation in Adams County

Objective 10.1 *Working with rabbittransit, develop a comprehensive public transportation plan for travel within Adams County.*

Objective 10.2 *Working with rabbittransit, develop a comprehensive public transportation plan for travel to and from surrounding counties (specifically York, Franklin, Cumberland, Frederick) to Adams County.*

Strategic Imperative #4: Increase the Availability and Variety of Employment in Adams County

Goal # 11 Create Awareness and Encourage Advocacy for Sustainable Wage Employment

Objective 11.1 *Working with the ACEDC and the GACC develop messaging to members of the benefits of sustainable wage employment and encourage investment in these types of employment opportunities*

Objective 11.2 *Working with HACC identify educational opportunities for apprenticeships and encourage participation to help fill needed gaps in industries in counties surrounding Adams*